MANAGEMENT (MGT)

MGT 110. Introduction to Business. 3 Credits.
Business entrepreneurs fail most frequently because of the inability to plan and to master business operations after recognizing a business opportunity. This course will deal with business planning and operations as they relate to the entrepreneur. Organizational operations are discussed with attention to business and management functions. Prerequisites: ENG 098, RDG 098, FYE 101, MAT 092 or placement.

MGT 115. Financial Management For Small Businesses. 3 Credits.
This course develops skills in planning, budgeting, administering, controlling, and evaluating the financial aspects of small businesses. The course presents a logical sequence of steps necessary to plan a new venture or strengthen an existing one; how the decision is made to start, buy, or franchise will be closely analyzed. Forms of business organization, financial statements, accounting systems, financial planning, and financial services and procedures will also be covered. Prerequisites: ACC 101, MGT 110.

MGT 132. Principles Of Production. 3 Credits.
This course covers the problems confronting the production manager. Topics include product design, work simplification and measurement, inventory, production, quality, and cost control. Prerequisites: ENG 098, FYE 101, MAT 092, RDG 098, or placement. Evening only.

MGT 201. Total Quality Management. 3 Credits.
This course introduces the principles of company-wide quality management including the theories of Deming, Ishidawa, Juran, Crosby, and others. Quality tools such as integrated flow charts, fishbone diagrams, and Pareto charts will be introduced. Prerequisites: ENG 098, FYE 101, MAT 092, RDG 098, or placement.

MGT 210. Principles Of Management. 3 Credits.
This course is a survey of traditional and contemporary principles of management and of the application of behavioral science and quantitative concepts to the solution of actual business organization problems. It is an introductory course dealing with the structure of business, its environment, and its relationship to society, and the individual members of the class. It examines the operation of business, how a firm's structure and management are determined, the methods by which companies produce products and services, the way they manage human and physical resources, market their goods and services, finance operations, and the techniques they use to control operations and meet their responsibilities. Prerequisites: ENG 098, FYE 101, MAT 092, RDG 098, or placement.

MGT 235. Human Resources Management. 3 Credits.
This course focuses on the development and retention of an efficient work force, including such topics as the construction and use of occupational descriptions, sources of labor, application forms, interviewing, testing, training, job analysis, and wage plans and policies. Prerequisites: ENG 098, FYE 101, MAT 092, RDG 098, or placement.

MGT 250. Strategic Management. 3 Credits.
This capstone course prepares students to integrate important current issues in strategic management with key learning from MWCC business curriculum courses. It concentrates on in-class presentations and work team approaches to learning with a focus on critical thinking. It is designed with an applied perspective and highlights significant emerging trends in strategic management. It is intended to provide students with the business skills and knowledge transfer that prepares them for further baccalaureate learning and on-the-job implementation of corporate, business, and functional strategies. This is a business capstone class and registration is restricted to business degree graduating sophomores only. Prerequisites: ACC 101, ACC 102; CIS 128 or CIS 121; ENG 102, and 45 credits earned toward a BA, BAC or BACA degree.