

MANAGEMENT (MGT)

MGT 110. Introduction to Business. 3 Credits.

Business entrepreneurs fail most frequently because of the inability to plan and to master business operations after recognizing a business opportunity. This course will deal with business planning and operations as they relate to the entrepreneur. Organizational operations are discussed with attention to business and management functions.

Prerequisites: ENG 098, FYE 101, MAT 092 or MAT 096, RDG 098, or placement.

MGT 210. Principles Of Management. 3 Credits.

This course is a survey of traditional and contemporary principles of management and of the application of behavioral science and quantitative concepts to the solution of actual business organization problems. It is an introductory course dealing with the structure of business, its environment, and its relationship to society, and the individual members of the class. It examines the operation of business, how a firm's structure and management are determined, the methods by which companies produce products and services, the way they manage human and physical resources, market their goods and services, finance operations, and the techniques they use to control operations and meet their responsibilities.

Prerequisites: ENG 098, FYE 101, MAT 092 or MAT 096, RDG 098, or placement.

MGT 250. Strategic Management. 3 Credits.

This course prepares students to integrate important current issues in strategic management with key learning from MWCC business curriculum courses. It concentrates on in-class presentations and work team approaches to learning with a focus on critical thinking. It is designed with an applied perspective and highlights significant emerging trends in strategic management. It is intended to provide students with the business skills and knowledge transfer that prepares them for further baccalaureate learning and on-the-job implementation of corporate, business, and functional strategies. Registration is restricted to business degree graduating sophomores only.

Prerequisites: ACC 101, ACC 102; CIS 128 or CIS 121; ENG 102, and 45 credits earned toward a BA, BAC or BACA degree.